

SWACHH YAMUNA PRAHARI

AWARENESS DRIVE

ORGANISED BY	DATE	VENUE
NSS, ECO-CLUB, NCC and Department of Environmental Studies	9 October 2026	College Premises

Introduction

Shyam Lal College (Evening), University of Delhi, organised an awareness drive under the initiative “Swachh Yamuna Prahari” on 9 October 2026. Jointly organised by NSS, ECO-CLUB, NCC and the Department of Environmental Studies, the programme aimed to sensitise students to the ecological significance of the Yamuna and the environmental challenges posed by river pollution and improper waste disposal.

Registration and Pledge

Students registered for the campaign through the on-the-spot and online facilities using the QR code displayed on the campaign banner. Following registration and participation, participants received campaign T-shirts and e-certificates as applicable. They also took a pledge to become responsible “Swachh Yamuna Praharis” and promote environmental responsibility in their daily lives.

Outreach and Participation

A photography session was organised, and students were encouraged to share photographs and reels on social media to extend the campaign’s reach and inspire wider public participation in keeping the Yamuna and its surroundings clean.

Acknowledgements

The Department of Environmental Studies expresses its sincere gratitude to Prof. Nachiketa Singh, Principal, Shyam Lal College (Evening), University of Delhi, for his valuable guidance, encouragement and support in organising the drive. The Department also acknowledges the cooperation of colleagues and faculty members, the assistance of non-teaching staff and supporting personnel, and the enthusiastic participation of students, which contributed to the smooth conduct of the programme.

Conclusion

The drive concluded with a call to translate environmental awareness into action. Students were encouraged to avoid littering, reduce waste generation, conserve water and spread awareness about river pollution within their communities. The programme reinforced the importance of individual responsibility and collective participation in working towards a cleaner Yamuna.

PHOTO GALLERY

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