

SHYAM LAL COLLEGE (EVENING)

REPORT OF PLACEMENT CELL

Placement Cell of Shyam Lal College (Eve.) organized a Seminar on Group Discussion (GD), Presentation, and Personal Interview in Association with International School of Business & Media (ISB&M) on 14th November, 2025 at Seminar Hall of the College.

Introduction

Under the leadership of Prof. Nachiketa Singh, Principal, the Placement Cell of Shyam Lal College (Evening) organized a seminar titled "Preparation for Group Discussion, Presentation, and Personal Interview" in collaboration with the International School of Business & Media (ISB&M), Pune. The objective of the event was to equip students with essential professional skills and confidence required to excel in competitive placement scenarios. Emphasis was placed on enhancing communication proficiency, body-language awareness, and effective self-presentation to bridge the gap between academic learning and corporate expectations.

Opening and Welcome

The seminar commenced at 4:00 PM and was hosted by the students, Sanya and Omansh. The dignitaries present included:

- * Prof. Nachiketa Singh – Principal, Shyam Lal College (Evening)
- * Dr. Surendra Kr. Sharma – Convenor, Placement Cell
- * Prof. Mandar Deshpande – Guest Speaker, ISB&M

The proceedings began with a lamp-lighting ceremony symbolizing the illumination of knowledge. Dr. Surendra Kumar Sharma, Convenor, addressed the gathering by welcoming Guest speaker Prof. Mandar Deshpande, Prof. Nachiketa Singh, Principal, all faculty members, and students. He mentioned the requirements and need for arranging the seminar and motivated students for the same. Prof. Nachiketa Singh, Principal, addressed the gathering, underscoring the importance of refining communication and analytical abilities as pivotal traits for professional success for students.

About ISB&M

The International School of Business & Media (ISB&M), Pune, is a distinguished business school renowned for its focus on holistic development, leadership training, and global exposure. Key highlights include:

- * Placement Statistics: Over 90% placement rate; average package of 8 LPA.
- * Recruiters: Deloitte, KPMG, HDFC Bank, ICICI Prudential, among others.
- * Alumni: Strong presence across sectors such as consulting, marketing, finance, and media, reflecting the institution's commitment to skill-building and practical learning. The collaboration with ISB&M added significant value to the seminar.

Keynote Session

The keynote address was delivered by Prof. Mandar Deshpande, esteemed faculty member and corporate trainer at ISB&M, with over 15 years of combined academic and industry experience.

Approach:

Interactive session incorporating humour and relatable College-life anecdotes to foster student engagement.

Topics Covered:

- * Group Discussions: Emphasis on teamwork, clarity of thought, active listening, and emergent leadership.
- * Presentations: Importance of structured content, storytelling techniques, and emotional engagement with the audience.
- * Personal Interviews: Guidance on confident posture, tone modulation, and authentic communication to create lasting impressions.
- * Insights Shared: Real-life examples of ISB&M alumni who transitioned successfully from academia to corporate careers through consistent effort. Prof. Deshpande reiterated his mantra: "Preparation is not about perfection, it's about progression." The session was noted for its motivational impact and practical takeaways.

Vote of Thanks:

The vote of thanks was delivered by Srishti, President of the Placement Cell, who extended sincere gratitude to:

- * Prof. Mandar Deshpande for his engaging and motivational address.
- * Prof. Nachiketa Singh, Principal, for his continuous support and guidance.
- * Mr. Surendra K. Sharma (Convenor) and all faculty members of the Placement Cell for their dedicated efforts and contributions.
- * All hardworking team members for their unconditional support and dedication.

The ceremony concluded with students leaving the venue motivated and equipped with actionable insights for upcoming placement drives.

Outcome

The seminar served as an enriching experience, empowering participants with practical knowledge on:

- * Effective communication, confidence-building, and self-presentation techniques.
- * Expectations and strategies for Group Discussions and Personal Interviews.
- * Exposure to the professional learning environment offered by institutions like ISB&M.

The event successfully aligned with the Placement Cell's mission to guide students toward career readiness and personal excellence.

Placement Cell Shyam Lal College(Eve)

In Association with

ISB&M
Presents
SEMINAR

**Preparing for a GD/Presentation/
Personal Interview**



14th Nov., 2025



**04:00
PM**

Speaker

Prof. Mandar Deshpande

M.A. Journalism & Mass Comm.

ISB&M Faculty



Over 15+ years experience as a Director/HoD/Professor/Trainer in Media schools like ISB&M, MIT Institute of Design, MUWCI, SNDT UNIVERSITY etc. in addition several years heading media school programme at ISB&M. Freelance Photographer and Designer. Professional Editor, Media Trainer, Software Developer/Trainer, as General Manager in an esteemed Interior Designing Products firm has enhanced my perspectives in Teamwork, Risk Management, Business Growth, and other correlated areas.

Prof. Nachiketa Singh
Principal

Surendra K. Sharma
Convenor

Srishti
President

Location : Seminar Hall





