


## Faculty Details proforma for College Website



(PLEASE FILL THIS IN AND Email it to [principal@shyamlale.du.ac.in](mailto:principal@shyamlale.du.ac.in))

Title	Dr.	First Name	Rekha	Last Name	Kashyap	Photograph
<b>Designation - Assistant Professor</b>						
Email		<a href="mailto:rkashyap@shyamlale.du.ac.in">rkashyap@shyamlale.du.ac.in</a>				
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
UGC NET (COMMERCE)		UGC			2015	
Ph.D. (Commerce)		CMJ University			2012	
M.Com		University of Pune			2001	
B.Com		University of Pune			1998	
Intermediate		KVK, NDA, Pune			1995	
High School		KVK, NDA, Pune			1993	
Career Profile						
<ul style="list-style-type: none"> <li>Assistant Professor, Department of Commerce, Shyam Lal College (Evening), University of Delhi – September, 2014 to till date.</li> </ul>						
Administrative Assignments						
Working as Member of different staff council committees in college.						
Areas of Interest / Specialization						
Entrepreneurship Development, E-Commerce, Human Resource Management, Industrial Relation and Marketing						

Subjects Taught
<ul style="list-style-type: none"> <li>• Computer Applications in Business</li> <li>• Entrepreneurship</li> <li>• Human Resource Management</li> <li>• Principles of Marketing</li> <li>• Advertising</li> <li>• E-Commerce</li> <li>• Industrial Relations</li> </ul>
Research Guidance
Publications Profile
<ol style="list-style-type: none"> <li>1. Rekha kashyap ” From Traditional to E-Marketing : Issues &amp; Challenges” published in ASPIRARE, An International Journal of Commerce &amp; Management, Vol. No.2, (September 2015) ISSN (P) : 2394-0484 ISSN (E) : 2394-6601, Pg-1.</li> <li>2. Rekha kashyap ” Carbon Credits - A Step to Reduce Air Pollution” published in International Journal of Engineering Research and Management Technology, Vol. No.2, Issue No. 4 (July 2015) ISSN : 2348- 4309, Pg-42.</li> <li>3. Rekha kashyap ” NGOs Contribution towards Environmental Protection And Green Economy” published in International Journal of Engineering Research and Management Technology, Vol. No.2, Issue No. 1 (January 2015) ISSN : 2348- 4309, Pg-82.</li> <li>4. Rekha kashyap ” Trends of Retailing in E- Commerce - Product and Service” published in Global Journal of Enterprise Information System Vol. No5,(2013) GJEISIPRINT ISSN : 0975- 153X ONLINE ISSN : 0975- 1432 , Pg-40.</li> <li>5. Rekha kashyap “E-Commerce: An overview of different methods of E- Commerce in present scenario” Published in IJITM - International Journal of Information Technology and Management, Vol. No.2, ( 2012) ISSN: 2249-4150, Pg -1.</li> <li>6. Rekha kashyap “E-Commerce : A Growing prospect from Traditional to E-Retailing” Published in IJITM - International Journal of Information Technology and Management, Vol. No.3, (2012) ISSN: 2249-4150, Pg -1.</li> </ol>
Conference Organization/ Presentations (in the last three years)

1. Participated in Two days offline workshop on "Business Analytics" organized by Department of Commerce, Shyam Lal (Evening), University of Delhi; held on 16th and 17th January, 2025.
2. Participated in National webinar organized by Ibotombi Institute Of Education, Canchipur in association with Association of Mutual Funds In India on "Financial Management a Life skills under NEP 2020" on May 23,2024.
3. Presented Paper paper " India's Role and Contribution in the Global South: Analyzing India's Contribution's to International Development " in one day National seminar on "ग्लोबल साउथ में भारत की बढ़ती भागीदारी से आर्थिकवस्था पर प्रभाव" organised by Dr. Bhim Rao Ambedkar Rajkiya Mahavidyalay, SriGanganagar, Rajasthan On 25th November 2024.
4. Participated in the "National Webinar on DOAJ and Best Practices in Scholarly Communication", on 25<sup>th</sup> March 2023 jointly organized by Shyam Lal College (Evening), University of Delhi, Delhi, International School of Business Management, Suresh Gyan Vihar University, Jaipur & Pinaki Technno, India
5. Participated in the online Three Days National Workshop on "Research Methodology and Research Ethics ", organized by Society of Commerce and Management Lecture Series, Department of Commerce, Rajdhani College, University of Delhi, held on 12th-14th Septmber, 2022.
6. Participated in "National Webinar on "How to Catch Fake/Clone/Predatory Journals in Academics", Organised by Research Affairs Committee, Rajdhani College, University of Delhi on 27th August, 2022.
7. Participated in Online International Workshop /FDP on the topic "Organizing Academic Research, and Editing & Proofreading Techniques" organized by Excellence Brings Success, New Delhi on 27<sup>th</sup> -28<sup>th</sup> July 2022.
8. Participated in One week Faculty Development Programme on "Online Teaching Platforms" Organized by Shyamlal College Eve, University of Delhi, August 10-17, 2020.

#### Research Projects (Major Grants/Research Collaboration)

#### Awards and Distinctions

#### Association With Professional Bodies

#### Lifetime Membership- Indian Commerce Association

#### Other Activities

- Organized Industrial Visits – B.Com students.
- Paper setting for Practical Paper of B.Com/B.Com(H) subject- Computer Applications In Business.

Signature of Faculty Member