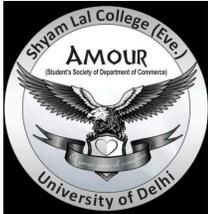


# Seminar Report



## Amour The Commerce Society, Shyam Lal College (Evening), University of Delhi



**AMOUR**  
THE COMMERCE SOCIETY  
SHYAM LAL COLLEGE (EVENING)  
UNIVERSITY OF DELHI

**SEMINAR TOPIC**  
**STOCKS &**  
**INVESTMENT**

**SHWETA CAMMA**  
GUEST SPEAKER

**FEBRUARY 10, 2025** **4:00 P.M. - 5:00 P.M.** **SEMINAR HALL**

**PROF. NACHIKETA SINGH**  
PRINCIPAL

**DR. ANIL KUMAR**  
TEACHER IN CHARGE

**DR. MANU UMESH**  
CONVENOR

---

**Date:** February 10th, 2024

**Topic:** Stocks and Investment

**Venue:** Seminar hall

**Guest Speaker:** Ms. Shweta Camma

**Organized by:** Amour, Commerce Society of Shyam Lal College (Evening)

### **Introduction:**

A seminar on "Financial Markets and Investment Strategies" was successfully conducted on February 10th, featuring Ms. Shweta Camma as the guest speaker. The event aimed to provide students and other attendees with valuable insights into the workings of financial markets and equip them with the knowledge to make informed investment decisions. The event was hosted by Sneha and Srishti.

### **Inauguration:**

The seminar commenced with a warm welcome by the hosts and an introductory speech. The event was formally inaugurated with a lamp-lighting ceremony involving Principal Prof. Nachiketa Singh, Ms. Shweta Camma, and Convener Dr. Manu Umesh. Prof. Nachiketa Singh then addressed the audience with words of encouragement and wisdom setting the stage for the guest speaker. Mementos were presented to Ms. Camma by the Principal and to another individual (please specify whom, or remove this clause if not applicable) by Dr. Manu Umesh, as a token of appreciation.

### **Keynote Address by Ms. Shweta Camma:**

Ms. Shweta Camma delivered an insightful and engaging presentation on financial markets, investment strategies, and financial planning. She drew upon her extensive experience in wealth management, investment strategies, and financial planning to explain complex concepts clearly. The presentation highlighted key aspects of financial markets, demystified their dynamics, and emphasized the importance of informed decision-making.

---

Ms. Camma's friendly and approachable demeanor significantly contributed to the seminar's success.

→ The session covered various essential topics regarding financial literacy and investment strategies. Below are some of the key lessons shared during the seminar:

1. **Invest Early** – The importance of starting investments at a young age to maximize long-term returns.
2. **10-20-50-20 Rule** – A financial rule for managing income effectively.
3. **Understand Financial Concepts** – Before investing, one must be financially literate.
4. **Stock Trading is Not Mandatory** – Investing in stocks is not the only way to grow wealth.
5. **Learn Before Trading** – Education is crucial before stepping into trading.
6. **Beware of Financial Influencers** – Avoid blindly following social media influencers.
7. **Equity Over Trading** – Long-term equity investment is preferable to short-term trading.
8. **Market Fluctuations** – The rise and fall of Sensex or indexes do not indicate the entire market's downfall.
9. **Nifty 100 Index** – A safe starting point for investment in the stock market.
10. **Smart Money Management** – Recommend watching “Get Smart with Money” on Netflix.
11. **SEBI Courses** – Learning through regulatory courses for financial awareness.

---

**12. NISM Portfolio Services – Understanding investment through certified courses.**

**13. SEBI INF Exam – A certification for financial knowledge.**

**14. Continuous Learning – Investment success comes with consistent learning.**

**15. Avoid Fraudulent Companies – Be cautious while selecting stocks.**

**16. Patience in Investing – Long-term patience leads to profitable returns**

#### **Q&A Session:**

Following the presentation, a dynamic Q&A session allowed attendees to interact directly with Ms. Camma. Students actively participated, posing relevant questions related to investment strategies, risk management, and navigating the complexities of the stock market. Ms. Camma's responses were comprehensive and practical, effectively addressing the participants' concerns.

#### **Vote of Thanks:**

Dr. Manu Umesh, the Convenor, delivered a comprehensive vote of thanks, expressing gratitude to Ms. Shweta Camma for her valuable contribution, Prof. Nachiketa Singh for his support, the organizers for their efforts, and the audience for their enthusiastic participation.

#### **Conclusion:**

The seminar on "Financial Markets and Investment Strategies" proved to be highly beneficial for the attendees. Ms. Shweta Camma's expertise and engaging presentation style provided valuable knowledge and insights into the world of finance and investment. The event effectively demystified the stock market, empowering attendees to make informed decisions and pursue their financial goals. The hosts concluded the seminar by emphasizing the importance of financial knowledge and wise investing for a secure future and announcing upcoming initiatives from Team Amour.

---

**The seminar ended with a quote by Warren Buffett, "The stock market is a device for transferring money from the impatient to the patient."**