



SHYAM LAL COLLEGE EVE.
UNIVERSITY OF DELHI



DEPARTMENT OF COMMERCE

Collaboration With IQAC
is organising

WORKSHOP on BUSINESS ANALYTICS

Distinguished Resource Persons



Dr. S K Sharma
Department of Commerce
Sri Guru Tegh Bahadur Khalsa College
University of Delhi



Ms. Soumya Sharma
Department of Commerce
Vivekananda College
University of Delhi



16 to 17 January 2025



10:00 AM ONWARDS



computer lab 1

REGISTRATION FEES

Registration Fees Rs. 500/- For all
Participants Last Date to Register:

ORGANISERS

Organizing Members

Sh. Kamlesh Attri, Associate Professor
Dr. Rajender Kumar, Associate Professor
Sh. Tek Chand, Assistant Professor
Sh. Sanjay Kumar Sharma, Assistant Professor

Teacher-in Charge and Convenor

Lt. (Dr.) Anil Kumar
Associate Professor
Co-Convenor
Dr. Manu Umesh
Associate Professor

Patron

Prof. Nachiketa Singh
Principal
Shyam Lal College (Evening)

shyاملale.du.ac.in

ABOUT THE COLLEGE

Shyam Lal College was founded by Late Padma Shree Shyam Lal Gupta, Chairman, Shyam Lal Charitable Trust in the year 1964. The foundation stone of the College was laid by Late Dr. Zakir Hussain, the then Hon'ble Vice President of India and Chancellor of University of Delhi on May 24, 1964. The Evening College started functioning on September 8, 1969. Since its inception, it is one of the full-fledged constituent colleges of the University of Delhi imparting knowledge in Commerce and Humanities to more than 1500 students every year. Notably, in 2024, the college achieved an impressive NIRF rank of 49, further solidifying its academic standing. Our college inculcates the idea of learning beyond the books. The world is diverse and the issues are never-ending. Hence the college not just spreads the knowledge among the students but also invokes students' involvement towards the social welfare. In the present day globally competitive and technology-driven environment, the mission of the College is to empower the students with quality education, which kindles creativity, promotes innovation and instills ethical practices among them.

ABOUT THE DEPARTMENT

The Department of Commerce at Shyam Lal College (Evening) upholds the University of Delhi's tradition of excellence in education, providing a stimulating environment for students' all-round development. With dedicated faculty possessing strong backgrounds in commerce and economics, students are encouraged to grasp theoretical, cognitive, and practical applications of the subject. The department organizes seminars, discussions, and workshops on contemporary issues to expose students to the latest developments in the financial and corporate sectors. Students are empowered to organize academic and extracurricular events, enhancing their administrative and leadership skills. The student society 'AMOUR' coordinates various activities throughout the year under faculty guidance. 'Aspirare', An International Journal of Commerce & Management is an Annual Refereed blind – peer reviewed Publication of Department of Commerce, Shyam Lal College (Evening), University of Delhi. The journal intends to disseminate knowledge pertaining to the area of Commerce & Management.

ABOUT THE WORKSHOP

The two-day workshop will be an interactive amalgam of lectures and discussions on advance excel and hands-on session with R. This workshop is designed to impart knowledge on Business Analytics applications by emphasizing data-driven decision-making in real-world situations. Participants will learn to Data preparation, Summarisation using spreadsheet, Power Bi and to conduct statistical analysis using R. R is a powerful programming language, that includes data manipulation and visualization, and apply statistical methods to interpret data. Together, this workshop is designed to equip participants with the necessary skills to analyze and manage data effectively across different platforms. The current workshop aims to enrich the faculty members of Universities across India teaching business analytics at undergraduate level by allowing them to learn and discuss practical skills to harness data analytics tools, fostering a deeper understanding of the tools for an effective teaching-learning process.

REGISTRATION DETAILS

Each participant must register online through the Google form and attach a scanned copy of the Pay-in-Slip or online payment receipt, specifying transaction ID.

Link for Registration



<https://forms.gle/aaZVKzrdMf7B7hos5>

Bank details for Fees submission:

Account Holder Name:
SHYAM LAL COLLEGE EVE. GENERAL ACCOUNT
NAME OF BANK:
CENTRAL BANK OF INDIA
ACCOUNT NUMBER: 1247803125
IFSC: CBIN0283941

Certificates will be provided to the participants.

ADVISORY MEMBERS

Prof. Aditya Prakash Tripathi
Professor

Dr. Ashok Kumar
Associate Professor

Dr. Suresh Kumar
Associate Professor

Sh. Pawan Kumar Bhura
Associate Professor

shyamlale.workshop2025@gmail.com