


SHYAM LAL COLLEGE (EVE.)

UNIVERSITY OF DELHI

Faculty Proforma



Title	Dr.	First Name	Rekha	Last Name	Kashyap	Photograph
Designation	Assistant Professor					
Address	A-23, Gali No.-15 Sitapuri (Behind Dabri Police Station) New Delhi-110045.					
Phone No Office	011-22324883					
Residence Mobile	9971816771					
Email	rkashyap@shyamlale.du.ac.in					
Web-Page						
Educational Qualifications						
Degree	Institution			Year		
UGC NET (COMMERCE)	UGC			2015		
Ph.D. (Commerce)	CMJ University			2012		
M.Com	University of Pune			2001		
B.Com	University of Pune			1998		
Intermediate	KVK, NDA, Pune			1995		
High School	KVK, NDA, Pune			1993		
Career Profile						
<ul style="list-style-type: none"> • Assistant Professor, Department of Commerce, Shyam Lal College (Evening), University of Delhi – September, 2014 to till date. 						
Administrative Assignments						
Currently member of: <ul style="list-style-type: none"> • Picholic – Photography & Film Making society • Equal opportunity cell • Placement cell • Garden Committee • Alumni Committee • Ambedkar Study Circle • Anti-Ragging & Discipline Committee • Seminar Committee • Student of the Year Committee • Viksit Bharat @2047 Committee • B.Com Admission committees • Admission Help Desk Committee • Student Grievance Redressal Committee for Admissions • AMOUR – Commerce Society 						

Earlier Member of :

- Picoholic – Photography & Film Making society
- Placement cell
- Alumni Committee
- National Service Scheme (NSS) Committee
- B.Com Admission committees
- AMOUR – Commerce Society
- Magazine Committee,
- Art Drama and Culture society,
- Ankur - Eco Club,
- Skill Development Committee,
- Departmental Website Committee.

Areas of Interest / Specialization

Entrepreneurship Development, E-Commerce, Human Resource Management, Industrial Relation, Marketing and Computer Applications for Business.

Subjects Taught**Presently Teaching**

- B.Com (H) – 3rd Year, Semester 5 – GE(HRM)
- B.Com (H) – 3rd Year, Semester 5 – Organaisational Democracy and Industrial Relations (OD&IR)
- B.Com (P) – 1st Year, Semester 1 – Business Organisation and Management (BOM)

Last Session :

- B.Com (P) – 1st Year, Semester 2 - HRM
- B.Com (P) – 2nd Year, Semester 4 - Entrepreneurship and New Venture Planning

Subjects Taught:

- Computer Applications in Business
- Entrepreneurship
- Human Resource Management
- Principles of Marketing
- Advertising
- E-Commerce
- Industrial Relations

Research Guidance**Publications Profile****Publications**

RESEARCH ARTICLES PUBLISHED

1. Rekha kashyap " From Traditional to E-Marketing : Issues & Challenges" published in ASPIRARE, An International Journal of Commerce & Management, Vol. No.2, (September 2015) ISSN (P) : 2394-0484 ISSN (E) : 2394-6601, Pg-1.
2. Rekha kashyap " Carbon Credits - A Step to Reduce Air Pollution" published in International Journal of Engineering Research and Management Technology, Vol. No.2, Issue No. 4 (July 2015) ISSN : 2348- 4309, Pg-42.
3. Rekha kashyap " NGOs Contribution towards Environmental Protection And Green Economy" published in International Journal of Engineering Research and Management Technology, Vol. No.2, Issue No. 1 (January 2015) ISSN : 2348- 4309, Pg-82.
4. Rekha kashyap " Trends of Retailing in E- Commerce - Product and Service" published in Global Journal of Enterprise Information System Vol. No5,(2013) GJEISIPRINT ISSN : 0975- 153X ONLINE ISSN : 0975- 1432 , Pg-40.
5. Rekha kashyap "E-Commerce: An overview of different methods of E- Commerce in present scenario" Published in IJITM - International Journal of Information Technology and Management, Vol. No.2, (2012) ISSN: 2249-4150, Pg -1.
6. Rekha kashyap "E-Commerce : A Growing prospect from Traditional to E-Retailing" Published in IJITM - International Journal of Information Technology and Management, Vol. No.3, (2012) ISSN: 2249-4150, Pg -1.

Conference Organization/ Presentations

REFRESHER COURSE/FDP/Conference/Seminar/Workshop/ Webinar Attended

1. Participated in "National Webinar on "How to Catch Fake/Clone/Predatory Journals in Academics", Organised by Research Affairs Committee, Rajdhani College, University of Delhi on 27th August, 2022.
2. Participated in One week Faculty Development Programme on "Online Teaching Platforms" Organized by Shyam Lal College Eve, University of Delhi, August 10-17, 2020.
3. Participated in one week FDP on Marketing Research organized by Internal Quality Assurance Cell (IQAC) of Shyam Lal College(Evening) from August 21st to August 26th, 2017.
4. Attended two-day faculty development program on "computer application in business" held on 20-21/1/2017 at the auditorium of SGBT Khalsa College, university of Delhi.
5. Attended workshop on SPSS organized by ICFAI-Business School & Shyam Lal College (Eve.), University of Delhi on October 10, 2015.
6. Participated in the International Conference on "Unleashing Potential of Renewable Energy for Sustainable Development: Opportunities & Challenges" organized by Shyam Lal College (Evening), held on January 13-14, 2015 at Constitutional Club of India, Rafi Marg, New Delhi-110001.
7. Participated in Accountancy & Commerce Education Summit - One-day seminar on "Accountancy & Commerce Education Summit" held on January 19, 2015 at "Gulmohar" India Habitat Centre, New Delhi.
8. Participated in Accountancy & Commerce Education Summit 2013 - One-day seminar on "Accountancy & Commerce Education Summit" held on September 11, 2013 at "Gulmohar" India Habitat Centre, New Delhi.

Research Projects (Major Grants/Research Collaboration)

Awards and Distinctions
Association With Professional Bodies
Lifetime Membership- Indian Commerce Association
Other Activities
<ul style="list-style-type: none">• Organized Industrial Visits – B.Com students.• Paper setting for Practical Paper of B.Com/B.Com(H) subject- Computer Applications In Business.



Signature of Faculty Member