

SHYAM LAL COLLEGE (EVE.)

UNIVERSITY OF DELHI

Faculty Proforma



Title	Dr.	First Name	Roli	Last Name	Raghuvanshi	Photograph
Designation	Assistant Prof					
Address	Pent House -11PH01 ATS- GREEN PARADISO GREATER NOIDA, G>B> NAGAR, UTTAR PRADESH					
Phone No	Office					
	Residence	9650710082				
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Email	rraghuvanshi@shyamlale.du.ac.in					
Web-Page						
Educational Qualifications						
Degree	Institution				Year	
Ph.D	Dr. Ram Manohar Lohia University				2014	
Masters	University of Allahabad				2000	
Bachelors	University of Allahabad				1998	
Intermediate	RP Inter college				1995	
High School	RP Inter College				1993	
Career Profile						
<p>Dr. Roli Raghuvanshi holds a PhD in Economics and is currently employed as Assistant Professor, Department of Commerce, Shyam Lal College (e), UNIVERSITY OF DELHI, INDIA. She has a rich experience of more than 18 Years as a faculty member, mentor, researcher and trainer. Her interest areas are macroeconomic/micro economic aspects, sustainability, gender disparity, business environment and international trade issues such as regional integration, emerging economics, WTO, and various aspects of International Trade Relations. She has also contributed to the quality assurance process of Higher Educational Institutions which includes NAAC (National Assessment and Accreditation Council) Accreditation and various reputed certification (s) and accreditation(s) of HEIs in India.</p> <p><u>PROFESSIONAL WORK HISTORY & EXPERIENCE</u></p> <p>NIILM Centre for Management Studies Designated as Assistant Professor July</p> <p>-2012- July-2015</p> <p>Job Profile: Teaching & Research</p> <p>Amity University, Uttar Pradesh Designated as Senior Lecturer September 2007 – June 2012</p> <p>Job Profile: Teaching & Research</p> <p>Delhi School of Professional Studies & Research, GGS Indraprastha University Delhi designated as Lecturer</p>						

July 2004- September 2007

Job Profile: Teaching & Research

Visiting Assignments

Teaching and Development of Teaching Modules & Course Curriculum:

- IILM, NIILM, Amity University, ICFAI Business School, Army Institute of Management & Technology, BIMTECH

Administrative Assignments

- **PROFESSIONAL DISTINCTIONS**
- Member, Eco-club, shyamlal college evening
- Faculty advisor, AMOUR, the commerce society, SLCE, University of Delhi
- Co-Chaired a Technical Session 5E on 'Research Paper Presentation on Contemporary Issues : Digital Marketing' at ICSSR Sponsored XX Annual International Conference on Global Vision 2030 : Challenges & Opportunities on January 4th -5th 2019 at DDU College ,University of Delhi by DSPSR, SAC, DU, Indian Commerce Association, Delhi NCR Chapter & Rotary Club of Delhi Maurya & Divine International Gwalior.
- Worked as Co-Advisor, Team Enactus –Shyam Lal College Evening, University of Delhi.
- Acted as Coordinator in the Sixth, Seventh & Eighth International Conference organized by SHTR-Universe in the Joint Auspices of AICTE &G.G.S.Indraprastha University, Delhi
- Rapporteur for technical Session of International Conference organized on the Theme "India: Investment Destination" by SHTR-Universe in the Joint Auspices of AICTE & G.G.S.Indraprastha University, Delhi
- Managing Editor "DSPSR Review" a Bi-annual newsletter published by Delhi School of Professional Studies & Research, Delhi
- Member, Discipline Committee, Content Development Team, Conferences & Seminar Team
- Coordinator for Technical Session-I for the International Conference on "Management of Transformation" scheduled from 3-5th January,2008 at New Delhi, India.
- Trained Defense Personnel in the rank of PBOR and Officers in various sessions on Economic Environment Issues under the joint auspices of Indian Defense Forces and Amity University.
- Coordinated Industrial Visits at NIILM-CMS and DSPSR.
- Organized Annual Youth Fest AGAAZZ-2013 in NIILM-CMS on 19th & 20th of December, 2013.
- Actively coordinated Orientation Program for MBA incumbents.
- Coordinated in Blood Donation Camp in the Joint Auspices of D.S.P.S.R. and Rotary

International Club, Delhi, India.

- Coordinated 5 days camp on Disaster Management jointly organized by Central industrial Security Force (CISF) and G.G.S.I.P. University, Delhi
- Worked as Coordinator (who takes care of all the Academic Activities related to B.B.A., and B.B.A. (CAM) course at Delhi School of Professional Studies & Research (DPSR), G.G.S.Indraprastha University, Delhi.
- Acted as Deputy Controller of Examinations in the Examination conducted by G.G.S.I.P. University, Delhi.
- Worked as Coordinator for three consecutive International Conferences jointly organized by Society for Human Transformation & Research and DPSR.
- Worked as Member, Placement Cell and Industry-Academia Interface of Shyam Lal College (Evening), University of Delhi.
- Worked as Member, Internal Quality Assurance Cell (IQAC), Shyam Lal College (E), University of Delhi, Delhi, India.

Areas of Interest / Specialization

International Business, Macro Economics, Micro Economics, Financial Markets, Gender Disparity, SDG's, AI & smart cities

Subjects Taught

International Business, semester IV & VI, B.com, (P) & B.com, (H)
Financial Markets, Institutions & services, B.com (H), sem-V
Macroeconomics, Indian Economy, Forex mgmt.- G.E.
Life Skill Education, SEC, sem-IV

Publications Profile

Research Work &

Publications

PATENTS GRANTED

- Raghuvanshi Roli, 2021, Share Market & its Financial Movement Prediction Using Intelligent Computing Architecture, German Patent 202021106079.4 filed on 07 Nov, 2021 with German Patent Office and granted on January 12, 2022.
<https://patents.google.com/?assignee=Roli+raghuvanshi&oq=Roli+raghuvanshi>
- Raghuvanshi Roli, 2021, Secure System Of Vaccination Management Using Blockchain Technology (SICHERES SYSTEM ZUR VERWALTUNG VON IMPFUNGEN MIT HILFE DER BLOCKCHAIN-TECHNOLOGIE), German Patent 202022101024.2 filed on 23rd Dec, 2021 with German Patent Office and granted on May 2nd, 2022.

<https://patents.google.com/?assignee=Roli+raghuvanshi&oq=Roli+raghuvanshi>

BOOK PUBLISHED

**“Foreign Direct Investment and Industrial Growth of India”
(2015),**

Raghuvanshi Roli, Wisdom Publications, Delhi, INDIA, ISBN: 978-93-85504-12-9

WORKING PAPERS

- Raghuvanshi R, Rena R, (2022), “The Effect of Covid-19 on Sustainability and Development: A Case Study of Indian MSMEs. In Ndivhuho Tshikovhi; Fulufhelo Godfrey Netswera and Rena, Ravinder (Eds) Entrepreneurship, economic development and growth of the BRICS nations during and post COVID-19, **New York: Springer (Accepted)**.
- Raghuvanshi R, Rena R, Rai R, (2022),” Indigenous Knowledge System & Food Security: An analysis of SADC”, Journal-Local Economy, **SAGE** publication, (SCOPUS INDEXED, under review)
- Raghuvanshi R, Rena R, Rai R, (2022),” Role of SME’s in achieving SDG 5 in Vietnam”, Journal-Work, Employment and Society, **SAGE** publication, (SCOPUS INDEXED, under review)

RESEARCH ARTICLES PUBLISHED

- Raghuvanshi R, Sharma T, Rena R, (2021),”Artificial Intelligence for Smart City Development in BRICS Economies: Opportunities & Challenges”, book chapter in Makkar, S., Ravindran, G., Chakraborty, R.K., & Pal, A. (Eds.). (2024). Handbook of Artificial Intelligence for Smart City Development: Management Systems and Technology Challenges (1st ed.). CRC Press. <https://doi.org/10.1201/9781003225317>
- Raghuvanshi, R., Sharma, T. (2023). Smart Cities in Emerging Economies: Opportunities, Challenges and Policy Implications. In: Goyal, D., Kumar, A., Piuri, V., Paprzycki, M. (eds) Proceedings of the Third International Conference on Information Management and Machine Intelligence. Algorithms for Intelligent Systems. **Springer, Singapore**.
- https://doi.org/10.1007/978-981-19-2065-3_36
- Rai, R., Lakshmypriya, K., Raghuvanshi, R. (2022). An Invisible Race from Exclusiveness to Inclusiveness of Queer Employees at Workplace. In: Hassan, M.I., Sen Roy, S., Chatterjee, U., Chakraborty, S., Singh, U. (eds) Social Morphology, Human Welfare, and Sustainability. **Springer**, https://doi.org/10.1007/978-3-030-96760-4_27
- R. Raghuvanshi and R. Mishra, "Digital Gender Divide In India: An Investigation of Policies Bridging The Gap In This New Age of Inequality," 2023 International Conference on Computational Intelligence and Knowledge Economy (ICCIKE), Dubai, United Arab Emirates, 2023, pp. 343-348,(SCOPUS INDEXED) <https://DOI:10.1109/ICCIKE58312.2023.10131833>

- Raghuvanshi Roli “Has FDI played a role in Indian Industrial Growth?” Journal of Marketing & Communication. Jan-Apr2015, Vol. 11 Issue 1, p68-70. 3p. EBSCOHOST, <https://tinyurl.com/267ftf3h>
- Raghuvanshi Roli, ‘Globalization & South-South Cooperation “Journal of Marketing & Communication, ISSN:09732330,Volume-II,Issue-II,May-August,2015,pg.-17-0,EBSCOHOST,<https://tinyurl.com/2p9xkaj5>
- Raghuvanshi Roli , ”Festering Issue of bad loans in PublicSector Banks: A Major Challenge for New India” published in IJRAR-International Journal of Research and Analytical Reviews, ISSN – 2348 – 1269, E-ISSN 2348-1269, P- ISSN 2349-5138, Volume.6, Issue 2, Page No pp.77-81, June 2019, Available at : <http://www.ijrar.org/IJRAR19K2588.pdf> , <http://doi.one/10.1729/Journal.21109> (UGC-CARE)
- Raghuvanshi Roli et.al., paper titled “Digital India -Connecting Rural Bharat” published in September 2018 issue of Journal ‘KURUKSHETRA’, (Hindi version) published by Publication Division, Government of India,NewDelhi,India. https://www.publicationsdivision.nic.in/journals/Journalarchives/Kurukshetra/Kurukshetra-Hindi/2018/September/Kurukshetra_2018_September_pdf.pdf
- Raghuvanshi Roli “Privatization of Higher Education: Challenges and Quality Perspectives” in DELHI BUSINESS REVIEW, Vol.6.No.1.Jan-Jun 2005, PP 107-115, http://www.delhibusinessreview.org/v_6n1/v6n1k.pdf
- Raghuvanshi Roli “District Marketing: A New Concept to make Informed Decisions” SCOUR ,Journal of Institute of Productivity and Management, Vol-1, No-2, July 2007, ISSN No-0973-6123 , pg-103-106
- Raghuvanshi Roli,”FDI based Industrialization and Regional Imbalance: Evidence from Indian States” ASPIRARE-An International journal of Commerce and Management, Volume-2, September 2015, ISSN:2394-6601(e), ISSN:2394-0484(Print), <http://www.aspirare.org/volno2.htm>
- Agarwal Anupam, Raghuvanshi Roli “Contribution of FDI in Indian Economy “Indian Journal of New Dimensions, ISSN:2277-9876, Volume-II, Issue-II, July-December:2013, pg. 113-115
- Agrwal Anupam & Raghuvanshi Roli, “Foreign Direct Investment & Sectoral Growth In India: Analysis of select period”,ASPIRARE-International Journal of Commerce & Management, Vol:-3, Sept-2016, ISSN: 2394-0484 Online –ISSN 2394-6601, <http://www.aspirare.org/VolNo3/AnupamRoli.pdf>
- Agarwal Anupam & Raghuvanshi Roli “Global Trends in FDI outflows in post-financial crisis: Analysis of BRIC Nations”, Journal of Business and Economic Study, RNI: UPDIL/2007023544 Volume-V, Issue-I, August 2011, pg-27-30
- Raghuvanshi Roli, a Case Study titled “ Planned Obsolescence : Case of Apple & Epson” Published in Aspirare, An International Journal of Commerce & Management, Volume-4, September 2017, ISSN:2394-6601(e), ISSN:2394-0484(p), <http://www.aspirare.org/VolNo4/RoliRaghuvanshi.pdf>
- Singh Niharika & Raghuvanshi Roli ,HR Management in the 21st Century: Challenges for the future “International Journal of Business Intelligence and Management, Vol.2 No.1-2 Jan-Dec 2010, ISSN: 0975-8100
- Raghuvanshi Roli, “Sanitation at the Forefront of National Consciousness : A Journey from Infamous Records to a Remarkable Success “published inVol.No.5, September 2018 issue of ASPIRARE –International Journal of Commerce & Management. (Impact Factor - .629)<http://www.aspirare.org/VolNo5/DrRoliRaghuvanshi.pdf>

Conference Organization/ Presentations

REFRESHER COURSE/FDP/Conference/Seminar/Workshop/ Webinar Attended

- **TWO WEEK INTERDISCIPLINARY REFRESHER COURSE / FACULTY DEVELOPMENT PROGRAMME** dated 11-25 May,2021, on **Managing Online Classes & C0-creating MOOCS 5.0** organized by RAMANUJAN College, University of Delhi ,under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) of MHRD, Government of India
- **ONE WEEK FACULTY DEVELOPMENT PROGRAM** dated 12-20 September 2020, on **Development of Teacher's e-kit and MOOCs in Four QuadrantFormat of e-Content** organized by Guru Angad Dev Teaching Learning Centre, S.G.T.B.Khalsa College, University of Delhi ,under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) of MHRD, Government of India
- **ONE WEEK FACULTY DEVELOPMENT PROGRAM** dated 11 - 17 October 2020, on **Learning Management System (MOODLE) For Online Teaching-Learning Program** ,organized by Guru Angad Dev Teaching Learning Centre, S.G.T.B.Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) of MHRD, Government of India
- Participated in the One Week Faculty Development Programme on **“Online Teaching Platforms”** from August 10-17, 2020 organized by Computer Software and Website Committee, Shyam Lal College(Eve.), University of Delhi
- **ONE WEEK FACULTY DEVELOPMENT PROGRAM** dated 28 September-06 October 2020 on **Fundamentals of Empirical Research**, organized by Guru Angad Dev Teaching Learning Centre, **S.G.T.B.Khalsa College, University of Delhi ,under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) of MHRD, Government of India**
- Attended webinar dated May 19th, 2020 on **"Building Self Reliant India in Post Covid Regime"** organized by **Department of Commerce, Shivaji College, University of Delhi .**
- Participated in one week FDP on Marketing Research organized by Internal Quality Assurance Cell (IQAC) of Shyam Lal College(Evening) from August 21st to August 26th, 2017.
- Participated in two day International Conference on “Hagiography, Humanism and Caste Hierarchy in Bhakti Movement” held at New Delhi on 20-21st October, 2016.
- Attended workshop on SPSS organized by ICFAI-Business School & Shyamlal College(eve.), University of Delhi on October 10, 2015
- Attended Faculty Development Programme on “Research Methodology” organized by Amity Academic Staff College on May 12-13, 2010.
- Attended the Indraprastha Colloquium on the Topic “Management Education: Its relevance to India’s Service Industry” by Sudershan Banerjee on 14th March,2007

- Attended MDP on the theme “Finance For Non-Finance Executives” organized by D.S.P.S.R., Delhi on April 21,2007
- Attended MDP on the theme “Stress Management” organized by D.S.P.S.R. ,Delhi on May 5, 2007
- Attended 7th International Conference on Broad theme of “INVESTMENT DESTINATION : INDIA” organized by SHTR-AICTE on January 5-7 2006, New Delhi, India
- Attended 6th International Seminar on Broad theme of “Privatization of Higher Education: Challenges & Perspectives” organized by SHTR-AICTE on November 3-5 2004, Raipur, India
- Attended the Indraprastha Colloquium on the Topic “Management Education:Its relevance to India’s service Industry by Sudershan Banerjee on March 14th, 2007.


- **Papers Presented & Published in National Conference/Seminar Proceedings**

- Presented paper on “Smart Cities in Emerging Economies: Opportunities, Challenges and Policy Implications” in ICMMI- International Conference on Information management and Machine Learning, on December 24th, 2022 in online mode, organized by Poornima Institute of Engineering & Technology, Jaipur, India
- Agarwal Anupam and Raghuvanshi Roli “HDI 2010:Faster development gains by Asian Economies and the challenges Ahead” published in Souvenir of UGC sponsored National Seminar on 12th-13th December, 2010 on broad theme of Economic progress and Human Development at St. Tulsidas P.G.College, Kadipur,Sultanpur
- Raghuvanshi Roli, Public policy Reforms on Development: Challenges before Emerging Economies in International Conference organized by JMI, New Delhi, on” FDI and Food Security: Analysis of Development implication of TNC participation in Developing Economies” ISBN No-03-033-272-2
- Raghuvanshi Roli, ‘Recent trends and policies of FDI flows in the wake of Global Meltdown: A study of South Asia, East Asia and South-East Asia Perspective Presented in National Seminar organized by ISDC, University of Allahabad on Global Economic Crisis and India: Issues and Challenges, Nov 27,2010,Allahabad
- Presented paper titled “Public-Private partnership in Healthcare services in India”in National Seminar on Public Private Partnership- Reality Check and Road ahead organized by Lord Krishna Group of Institutions.U.P.T.U, April 9, 2011
- Article titled “Recent Trends and Policies of FDI flows in the Wake Of Global Meltdown: (A study of South Asia, East Asia and South East Asia Perspective)” pgs 170-189 in conference proceedings of Global Economic Crisis & India Issues and Challenges ,AXIS PUBLICATIONS NEW DELHI - 110 002 (INDIA)

- **Papers Presented & Published in International Conference Proceedings**

- Presented a paper on “Has FDI played a role in Indian Industrial Growth?” at International Conference on Economics and Business Research (ICBER) held in **FRANKFURT, GERMANY** on 4th-5th July, 2017. *Paper ID: IS-CEBR FRANKFURT-04077- 4222*

Research Projects (Major Grants/Research Collaboration)
NA
Awards and Distinctions
NA
Association With Professional Bodies
Life membership- Indian Commerce Association
Other Activities
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Signature of Faculty Member