



***ICSSR Sponsored***

**XX Annual International Conference**

**Global Vision 2030: Challenges and Opportunities**

**January 4-5, 2019**

***Venue: Deen Dayal Upadhyaya College, New Delhi***



**GLOBAL VISION 2030**

***Organized by:***

**Delhi School of Professional Studies and Research (DSPSR)**

NAAC Accredited 'A' Grade Institution

[Affiliated to Guru Gobind Singh Indraprastha University, New Delhi]

*In Collaboration with*

**IQAC & Department of Management Studies, Deen Dayal Upadhyaya College, University of Delhi**

**IQAC Shyam Lal College (Evening), University of Delhi**

**IQAC Sri Aurobindo College (Evening), University of Delhi**

Indian Commerce Association, Delhi-NCR Chapter

Society for Human Transformation and Research (SHTR), Delhi

Divine International Group of Institutions, Gwalior, India

Rotary Club of Delhi Maurya, Delhi

# ORGANIZERS

## **Delhi School of Professional Studies & Research (Guru Gobind Singh Indraprastha University)**

[www.dspsr.in](http://www.dspsr.in)

(DSPSR) under the aegis of Divine Group has been set up by the Society for Human Transformation & Research (SHTR) which is a registered body under Societies Registration Act XXI of 1860 of the Government of India. The society has been promoted by the luminaries from the field of academics having national and international recognition. It was the dream of some academicians that there should be a group of institutions dedicated to sustainable human development through transformation of human beings, the most important creature on this earth. SHTR is committed to excellence in education and research aiming at the development of competent and humane professionals.

DSPSR is the fructification of above mentioned dream. It came into existence in 1999, the year it's affiliating University, Guru Gobind Singh Indraprastha University (GGSIPU) came into existence.

The Institution has been rated into '**A**' category by NAAC, the Academic Audit of the University, Joint Assessment Committee (JAC) of the University & Directorate of Higher Education (DHE), Government of NCT of Delhi. DSPSR presently runs 2 programmes—BBA (G) with an intake of 110 seats in 1<sup>st</sup> & 2<sup>nd</sup> shift each, and B.Com. (H) with an intake of 60 seats in 1<sup>st</sup> & 2<sup>nd</sup> shift each.

## **Deen Dayal Upadhyaya College (University of Delhi)**

[www.dducollegedu.ac.in](http://www.dducollegedu.ac.in)

DDU is a constituent college of the University of Delhi. The Government of National Capital Territory of Delhi established the college in the year 1990 in Karampura. The College offers nine under-graduate Honours programmes in Computer Science, Electronics, Physics, Chemistry, Botany, Zoology, Mathematics, English, Commerce and Bachelor of Management Studies. Further, Bachelor's programme in Physical Science, Life Science, Mathematical Science and Bachelor in Arts. Various add-on courses like in Russian and French Language and Effective Communication and Personality Development through Theatre (ECPDT), and a certificate course in Financial Modeling in association with BSE are offered by the college. The campus has the following facilities available in this complex - Parking in basement and also on the surface, Indoor Squash Court & Badminton Court, Facility for Table Tennis, Carrom Board and Gymnasium, An archery range, Boys common room, Girls common room, Medical room, etc. Many of the faculty members are Ph.D. supervisors & supervising independently and/or jointly research scholars.

In a nutshell, Deen Dayal Upadhyaya College aspires to be an academia of "first choice" in order to transform lives that will change the world for the better.

## **Shyam Lal College (Evening)(University of Delhi)**

[www.shyamlale.du.ac.in](http://www.shyamlale.du.ac.in)

Shyam Lal College Evening, NAAC Accredited and ISO 9001: 2015 certified institution, is a constituent college of University of Delhi which is actively imparting quality education in the field of commerce, and other subjects of humanities and social sciences. Late Padamshri Shyam Lal Gupta founded the college in 1964 in the capacity of the Chairman, Shyam Lal Charitable Trust. The foundation stone of the College was laid by Late Dr. Zakir Husain, the then Hon'ble Vice President of India and Chancellor of University of Delhi on 24<sup>th</sup> May 1964.

In the present day globally competitive and technology-driven environment, the mission of the College is to empower the students with quality education, which kindles creativity, promotes innovation and instills ethical practices among them.

The College is spread over a lush green campus of 29,501 sq.mtrs., offering six (06) undergraduate courses in various streams of humanities and social sciences including Commerce. The College is well-equipped with good Infrastructure, Computer Lab, Creche, PwD Room, Recitation Room, and Reading Room with electronic access to different Journals and Books.

## **Sri Aurobindo College (Evening)(University of Delhi)**

[www.aurobindo.du.ac.in](http://www.aurobindo.du.ac.in)

Sri Aurobindo College was established in 1972, the birth centenary of the philosopher, patriot-poet, Sri Aurobindo as a constituent college of the University of Delhi. The college inculcates the ideals of Sri Aurobindo and believes that an active commitment towards excellence is fundamental to the process of education. The College has seen remarkable growth over the years. The University results have shown a progressive improvement. Continual addition and updation of essential amenities and facilities has made our college a prestigious institution for academic and co-curricular pursuits. Student engagements in extra-curricular activities like Sports, NCC and cultural societies are encouraged under the able guidance of our skilled faculty. Our commitment is to a student-centered environment and the college is dedicated to education covering a broad spectrum.

## CALL FOR PAPERS

The 2030 Agenda itself consists of 4 sections: (i) A political Declaration (ii) a set of 17 sustainable Development Goals and 169 targets (iii) Means of Implementation (iv) a framework for follow up and review of the Agenda.

The scale, ambition and approach of the Agenda are unprecedented. One key feature is that the SDGs are global in nature and universally applicable, taking into account national realities, capacities and levels of development and specific challenges. All countries have a shared responsibility to achieve the SDGs, and all have a meaningful role to play locally, nationally as well as on the global scale.

In addition, the 2030 Agenda integrates in a balanced manner the three dimensions of sustainable development – economic, social and environmental. The 2030 Agenda is also indivisible, in a sense that it must be implemented as a whole, in an integrated rather than a fragmented manner, recognizing that the different goals and targets are closely interlinked.

Moreover, in order to ensure progress and long-term accountability, the 2030 Agenda includes a strong follow-up and review mechanism which will allow all partners to assess the impact of their actions. At global level, this is overseen by the High level Political Forum on Sustainable Development, which meets at UNHQ every year to track progress.

The 2030 Agenda inspires us to think creatively by leveraging innovative approaches and critically rethinking the way we approach the development challenges of today. Advocacy and awareness raising efforts for the goals, which are actionable and achievable, are crucial to mobilise support for the Agenda. However, in order to create long-lasting change, awareness raising and advocacy are not enough. Substantive knowledge about the Agenda in its breadth and depth will be key to realising the Sustainable Development Goals. By adopting the Agenda, the UN member states committed to an ambitious plan of action which requires the concerted efforts of all segments of society including civil society, development practitioners, the private sector, and academia. Each one of us, in our personal capacities, also needs to take concrete steps towards sustainable life choices. A commitment to life-long learning is required to advance the transformational agenda that lies ahead of us.

The 2030 Agenda is based on the concept of global partnership, supported by a comprehensive approach to the mobilization of all means of implementation.

## SUBMISSION GUIDELINES

- Researchers and Practitioners can submit their Papers exclusively on central theme and also they can submit papers specific to the track.
- The Abstracts should be no more than 250 words with Purpose, Methodology, Findings, Research Limitations, Practical Implications, Originality/ Value, & Key Words.
- The particulars regarding the title of the paper and author(s)'s name(s), designation(s), official address(es), phone/fax number(s) and e-mail address(es) should also be mentioned along with the abstract on a separate sheet for blind peer review.
- Papers should not exceed 10,000 words in length (all inclusive) with an abstract of no more than 250 words.
- Manuscripts in Microsoft Word (12 point Times New Roman font, double spacing and 1" margins on all sides).
- Follow formatting strictly as stated. Authors should include figures and tables within the text where they are intended to appear.
- All the accepted papers for presentation will be published in the proceedings.
- Submit abstracts/full papers to: [ic@dpsr.in](mailto:ic@dpsr.in)

Visit Conference Website for more details:  
[www.internationalconference.in/](http://www.internationalconference.in/) [www.internationalseminar.org](http://www.internationalseminar.org)

### **Technical Sessions:**

1. Industry, Innovation, and Infrastructure
2. Artificial Intelligence: Vision 2030
3. Sustainable Energy Management
4. Crypto Currency: Future Perspectives
5. Research Paper Presentations on Contemporary Issues: (Deglobalization; Accounting; IFRS; Finance; Micro Finance; Marketing; Digital Marketing; Human Resource; IT; IB; Production and Operations Management; Construction Management; Supply Chain Management; Agricultural Economics; Agrarian Crisis; Rural Development; Sustainable Development; Entrepreneurship Development; Creativity and Innovative Practices; International Financial Architecture; Role of G20; Inflation Targeting; Interest Rate Phenomenon; Monetary and Fiscal Policies: Economic Development Perspective; Development Economics; Applied Economics; Inclusive Growth; Ethics; Morality; Spirituality; Role of Civil Society; Corporate Social Responsibility; Startup India; Make in India; Stand up India; Excellence in Higher Education, et al.)

### ***Best paper awards will be given in each Technical Session***

- Some Selected Papers along with the selected best paper awards will be published in International Journals like Delhi Business Review (Listed in Cabell's Directory, USA), DSM Business Review, et al.
- Two best papers awards will be given in each Technical Session.
  - Prof. Om Prakash Award for best paper
  - Prof. P.N. Singh Award for second best paper

**INTERNATIONAL**

**Prof. Hamid Saremi**, Vice-Chancellor, Islamic Azad University of Iran - Quchan Branch

**Dr. Swami Parthasarathy**, Pro-Chairman, United Nations Organization for Economic Cooperation & Development (UNOECED), Asia Pacific Zone, Manila, Phillipines

**Prof. Suneel Maheshwari**, Professor, Indiana University of Pennsylvania, Indiana, Pennsylvania, USA

**Prof. Uday Tate**, Professor, Marshall University, USA

**Prof. S. M. Gomes**, Professor, Gedu College of Business Studies, Bhutan

**H. E. Gauri Shankar Gupta**, Former Ambassador/ High Commissioner of India

**Prof. Dr. Ravinder Rena**, Professor, NWU School of Business and Governance

**Prof. Rajender P. Srivastava**, Professor Emeritus, School of Business, The University of Kansas, USA

**Doc. Dr. Ing. Elena Horska**, Vice-Rector for International Relations and Public Relations, Slovak University of Agriculture in Nitra, Nitra, Slovak Republic

**Prof. Petr Sauer**, Professor and Head, Department of Environmental Economics, University of Economics, Prague, Czech Republic

**Prof. Coskun Can Aktan**, Faculty of Economics and Management, Dokuz Eylul University, Izmir, Turkey.

**Dr. Rakesh Gupta**, Senior Lecturer, School of Commerce and Marketing, Faculty of Business and Informatics, Central Queensland University, Australia

**Dr. I Ketut Warta**, M.S., IKIP Education, Indonesia

**Dr. Uttam Kumar Datta**, Senior Management Counselor & Head of Marketing Management Division, Bangladesh Institute of Management, Dhaka

**Prof. Terry Parrish**, President, ICE Academy, London, United Kingdom

**Prof. Neeta Rajput**, SJ Global Academy, United Kingdom

**Prof. Satish Visavadia**, SJ Global Academy, United Kingdom

**NATIONAL**

**Dr. Pravin Kumar**, Principal, Shyam Lal College (E.), University of Delhi

**Dr. S.K. Garg**, Principal, Deen Dayal Upadhyaya College, University of Delhi

**Dr. Hem Chand Jain**, Vice-Principal, Deen Dayal Upadhyaya College,, University of Delhi

**Prof. G.C. Maheshwari**, Professor, DSM, Delhi Technological University, Delhi, & Formerly, Dean, FMS, MS University of Baroda, Vadodara

**Prof. R. L. Godara**, Former Vice Chancellor, HN Gujarat University, Patan, Gujarat

**Prof. K.V. Bhanu Murthy**, Formerly, Head & Dean, Faculty of Commerce & Business, Delhi School of Economics, University of Delhi, Delhi

**Prof. O.P. Sharma**, Director General, Maharishi University of Information Technology

**Dr. Nand Dhameja**, Professor, IIPA, New Delhi

**Prof. Dinesh K. Gupta**, Professor, University Business School, Panjab University, Chandigarh

**Prof. H.K. Singh**, President – Indian Association for Management Development (IAMD), and Professor, Department of Commerce, BHU, Varanasi, U.P.

**Prof. Yogesh Upadhyay**, Dean, Faculty of Management, School of Studies in Management, Jiwaji University, Gwalior

**Dr. Rajveer Sharma**, Associate Professor, Atma Ram Sanatan Dharma College, University of Delhi

**Dr. Balwinder Singh Saini**, Professor, Guru Nanak Dev University

**Prof. Narender Garg**, Dean- Academic Affairs, IG University, Meerpur, Rewari, & Secretary, ICA

**Prof. Sanket Vij**, Head, Department of Commerce and Management, BPS Mahila vishwavidyala, Khanpur Kalan, District Sonapat Haryana

**Mr. Subhash Jagota**, CEO, Global Business Solutions

**Dr. Aruna Baroota**, Clinical Psychologist & International Trainer

**Shri. C.M. Khurana**, General Manager, Oriental Bank of Commerce, Gurgaon, Haryana

**Mr. Vivek Gupta**, Associate Vice President, Steria (India) Ltd.

**Mr. Prasun Chowdhury**, Director, Avenir

## REGISTRATION

<b>Submission of Abstracts &amp; Full Papers</b>	<b>December 12, 2018</b>
<b>Communication of Full Paper Acceptance</b>	<b>December 15, 2018</b>
<b>Registration fee to be paid before*</b>	<b>December 20, 2018</b>

*\* 50% concession in Registration fee to Life Members of Indian Commerce Association (ICA), former faculty members of DSPSR, and Alumni.*

*\* The fee will be increased by 15% after December 20, 2018.*

### FEE DETAILS

CATEGORY	INDIAN PARTICIPANTS (Rs.)	FOREIGN PARTICIPANTS (\$)
<b>Business Executive/General</b>	4000	300
<b>Academicians</b>	3000	200
<b>Research Scholar</b>	2500	150
<b>Students</b>	2000	125
<b>Accompanying Spouse</b>	2000	125

#### The registration fee includes:

- Participation of one registered person in the Conference
- Publishing of the abstracts & full papers in the international scientific proceeding in the form of CDs with ISBN number
- Conference kit
- Tea and Lunch during the Conference.

#### Please note:

- The fees does NOT include accommodation and the booking must be arranged individually according to offer of recommended accommodation.
- By paying the fee you agree that complete amount is non-refundable.

### Payment Options:

#### 1. Direct Deposit in the bank account

Account Name	INTERNATIONAL CONFERENCE
Bank Name & Branch	IDBI Bank, Block BT, West Shalimar Bagh, Shalimar Bagh, Delhi-110088
Account Number	1009104000013077
IFSC Code	IBKL0001009
SWIFT Code	IBKLINBB010

#### 2. Demand Draft drawn in the favor of "International Conference" payable at New Delhi to be mailed at contact details mentioned below:

Prof. Ravinder Vinayek  
 Conference Secretary - XX IC, Conference Secretariat  
 C/o Delhi School of Professional Studies and Research  
 9, Institutional Area, Sector 25, Rohini, Delhi-110085, India  
 Phone: +91-11-2793 2799, 2706 2290 Fax: 91-11-2706 2292  
 Mobile: 79821-42677; 96542-50005  
 E-mail: [ic@dpspr.in](mailto:ic@dpspr.in); [info@internationalseminar.org](mailto:info@internationalseminar.org)  
 Please visit our web site at: [www.internationalconference.in](http://www.internationalconference.in)

Register at our website at: [www.internationalconference.in](http://www.internationalconference.in)

***Patrons***

**Prof. B.P. Singh**  
Formerly, Head & Dean,  
Faculty of Commerce & Business,  
Delhi School of Economics,  
University of Delhi

**Dr. S.K. Garg**  
Principal  
Deen Dayal Upadhyaya College,  
University of Delhi

***Conference Secretary  
DDU College***

**Dr. Hem Chand Jain**  
Vice-Principal  
Deen Dayal Upadhyaya College,  
University of Delhi

***Conference Secretary  
SLC (E)***

**Dr. Pravin Kumar**  
Principal  
Shyam Lal College (E)  
University of Delhi

***Conference Secretary  
SAC (E)***

**Dr. Namita Rajput**  
Principal  
Sri Aurobindo College (E)  
University of Delhi

***Secretary General***

**Prof. Ajay Kumar Singh**  
Professor, Department of Commerce,  
Delhi School of Economics,  
University of Delhi

***Organizing Secretary***

**Prof. Ravinder Vinayek**  
Director  
DPSR, GGSIPU

***Convener***

**Dr. Shipra Singh**  
Associate Professor  
DPSR, GGSIPU

***Co-Conveners***

**Dr. Aditya Prakash Tripathi**  
Assistant Professor  
Shyam Lal College (E.)  
University of Delhi

**Ms. Deepa Kamra**  
Assistant Professor  
Deen Dayal Upadhyaya College  
University of Delhi

**Dr. Manoj Saxena**  
IQAC Coordinator  
Deen Dayal Upadhyaya College  
University of Delhi

***Organizing Committee***

**Prof. G.S. Popli**  
Executive Director  
DPSR, GGSIPU

**Dr. R.L. Gupta**  
Professor  
DPSR, GGSIPU

**Dr. Anil Kumar Singh**  
Associate Professor  
Sri Aurobindo College (E.), University of Delhi

**Dr. R.S. Singh**  
Registrar  
DPSR, GGSIPU

**Dr. Sima Singh**  
Associate Professor  
DPSR, GGSIPU

**Ms. Sakshi Gupta**  
Assistant Professor  
DPSR, GGSIPU