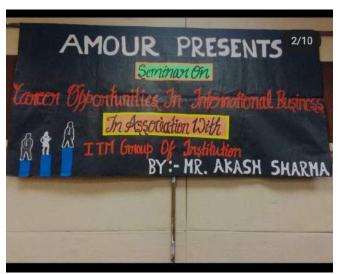
# **AMOUR**

# **Session 2018-19**



# **Date: September 18**

Career opportunities in International Business, an interactive session was conducted in association with ITM group of institutions by Mr. Akash Sharma.

He shared his ideas and techniques to conquer international market and led an informative session.



### **Date: September 29**

*Freshers*, a warm welcome was extended towards the freshers and the day was filled with games and other fun activities.

Remembrance of the day was marvelous and indeed left a fun print on everyone.



"A single pint can save three lives; a single gesture can create million smiles."

Blood Donation Camp - organized on college premises and was highly encouraged among peers.



### **Date: November 1**

*MINI-O-INITIA* – One day Inter College Fest was organized by the society with prizes worth Rs. 10,000.

It has various events establishing fun spirit in the college campus.



## Earn Bid Strategies

"The superior man understands what is right, the inferior man understands what will sell."

Event focused on the entrepreneurship skills of the participants. To earn from games, bidding the highest, buying the resources, then, strategizing, executing and promoting business.



### Quizzical Mania

An event to check your intelligence and showcasing your answering skills – a quiz competition.

From choosing you topic of interest from the given options: -Entertainment, Commerce and General Knowledge and then competing based on your knowledge of brands.



# Dilkash Alfaaz

"You listen to the conversations but poetry touches your soul."

Inter College Poetry Slam Competition – Open themed competition with an opportunity to present yourself for the prescribed time limit.



### PUBG WAR

"Winner Winner, Chicken Dinner"

A video game competition was organized of the most recognized and appreciated game of that time- PUBG.



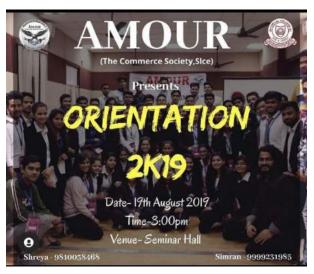
### Dates: January 21 to January 28

*Speaker's Forum-* an event where speakers from different fields come and deliver a lecture on the respective topics.

And a formal presentation at the end of the week gives students an opportunity to show what they have gained so far from the lectures delivered.

Students use their creativity level to make event worth.

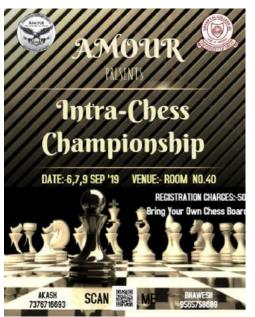
# **Session 2019-20**



# Date: August 19

*Orientation* – "The only source of knowledge is experience"

With this thought in mind, an orientation was organized for the freshers to give them an insight of the exposure that they can get by being a member of the society.



### **Dates: From September 6 to September 9**

Chess Championship – An intra college chess championship was organized in the college premises.

A champion is one who gets up, when he can't. It's not whether you win or lose, it's how you play a game. It was a three-day event having 5 rounds. Contestants had to bring their own chess boards and handsome prizes were awarded.



## **Date: September 9**

Poster Making Competition – "If you can dream it, you can achieve it."

A theme-based poster making competition was organized with thought that what cannot be formed into words can be expressed into art. Students participated enthusiastically and event was a success.



### **Date: September 28**

Aaghaz – A warm welcome was extended towards the freshers. An ethereal beginning of journey of 3 years was provided them.



### **Date: October 21**

Seminar on 'Depository system and capital marketing' was organized and industry specialist Mr. Amit Kumar was invited for the interactive session.

Session was informative and was interactive from the part of students as well.



### **Date: November 13**

One day trip in Delhi – conducted a one-day trip in Delhi. The arrangements were fully planned and well informed among the members and student body.

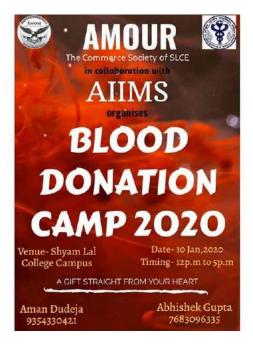
The trip became a memorable one and everyone ended the day with the refreshments.



### **Date: January 3**

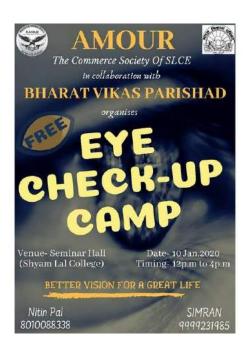
With the premiere of Roadies on MTV our favorite Ex-Roadies *Sohil Singh Jhuti, Yukti and Tara* visited the college premises in the hunt of new Roadies.

Exciting merch, goodies and passes along with tickets to Roadies were there as an opportunity to the student body. Media coverage of the event, Photo Session, Games and challenges all the aspects were covered.



### Date: January 10

Blood Donation Camp – organized on the college premises in association with AIIMS. The camp successfully commenced and it was hoped that by donating some of the blood they added to someone's perseverance.



# **Date: January 10**

A successful *Eye Checkup Camp* was organized on the college premises in association with Bharat Vikas Parishad.

When life gets blurry, adjust your focus.



# **Date: January 16**

Mutual Funds – A Need for Today – a promising and informative session was delivered on mutual fund investments by our beloved and knowledgeable professor Mr. J.K. Bareja.



### Dates: From January 20 to January 27

*Speaker's Forum*- an event where speakers from different fields came and delivered a lecture on the respective topics.

Reaching towards end of the week, a formal presentation gave students an opportunity to show what they gained so far from the lectures delivered.

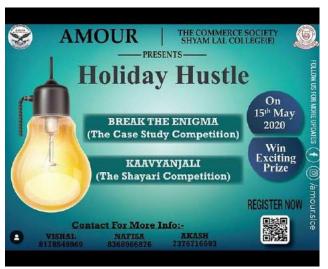
Students used their creativity level to make event worth.



### Date: April 12

Where the pandemic came and country was forced into quarantine, we initiated the online fest '*Initium*'.

It contained a group of online events such asthe famed PUBG tournament, Quiz competition, Cricket Auction and Ad- Mad, an ad related competition.



### Date: May 15

Holiday Hustle- a one day event having two competitions in it − Kavyanjali, a shayari competition and Break the Enigma, the case study competition.\

Break the Enigma- Contestants have to solve the case study to come out as a winner.

Kavyanjali- Open themed competition of expressions.

# **Session 2020-21**



### **Date: November 1**

Resist Rape Culture – Poster making competition, focusing towards the societal awareness in a non-depressing manner by establishing healthy competition.

It was an online event, where participants were given 3 days for completion of posters and posters were to be emailed.

Neatness and justification of topic became the criteria for deciding the winner.



# **Date: January 16**

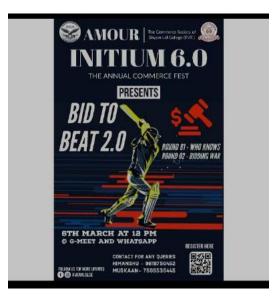
Orientation- An orientation program was organized with a view to give a description about the society to the coming student body and encourage them to become a part of the commerce society.



### Date: March 6

Ad Digi day – Participants were expected to create and advertise their products on screen in the event.

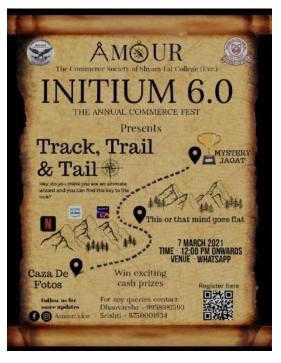
It was divided into two rounds – Product Innovation and presentation. One is to propose the idea and latter one to persuade the idea.



### Date: March 6

Bid to Beat 2.0 – a combination of quiz and bidding.

Event consisted of two rounds – Crick tracker and Bidding War. For round one, teams were expected to answer some questions related to cricket and cricketers and qualifying teams will battle with their bids for the champion title in the second round.



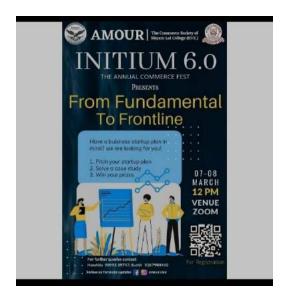
### Date: March 7

*Track, Trail and Tail* – a competition based on clues.

The event consisted of three rounds- Caza de Fotos, This or That mind goes flat and Mystery Jagat.

The former one was to guess the series name with given clues, next one was of making the right choice and final round was that led to treasure.

Event was successfully conducted over WhatsApp and handsome participation was there.



### Date: March 7 and March 8

From Fundamental to Frontline -a business plan competition.

Event was conducted over zoom and consisted two rounds – Presentation Round and Case study Round.

In the former one participant were expected to prepare a PowerPoint presentation and give a presentation of the proposed idea and in the latter one they were expected to solve the case study.

Brighter of both the rounds came on top.



#### Dates: March 8 to March 11

Speaker's Forum – It was a four days long workshop where speakers from the different fields came to share their knowledge and experiences, enlightened us on different valuable and relevant topics which were beneficial for overall development.

# **Session 2021-22**



### Date: August 29

Aloha – Bidding farewell to our favorite people with heavy hearts and a smile on the faces having only one wish of them achieving and experiencing all the great a life has to offer.

We organized an online event for them and had very engaging and fun games. Some of us poured our heart out for them and some just gave a smile and bid adieu to the seniors.



#### **LET'S TALK COMMERCE-** Lecture series

We launched a lecture series where one of us would come forward as a speaker and had an interactive session on any commerce related topic.

Students came forward with the engaging topics and issues in the society to talk about and made this event a success.

It is a continuing event spread out over the year and is making impact on every member of the commerce department till date.



### Date: September 25

Lecture 1 of the Let's Talk Commerce delivered by the member of the student body Sumit Tiwari on the topic of Artificial Intelligence and Machine Learning and their role in Fraud Prevention.

Guest Speaker- Prof Rajender Kumar gave a finishing touch to the lecture and it was a pavement for the following lectures of the series.



## MINDFEST- THE QUIZ SERIES

A quiz competition making the society more engaging and interactive.

#### Series 1

**Date: September 26** 

Series 1 of the Mindfest was commenced from the date and ended after 4 weeks where quizzes were being posted on Instagram Handle on the Society every Sunday 8 PM.

At the end winners of the series were provided with e-certificates. Series 1 was highly appreciated among everyone making it the open for everyone event.



Lecture 2 of the Let's Talk Commerce was conducted on the date and was delivered by Disha Sharma, another enthusiastic member of the student body of the college on the topic 'E- Commerce'.

The session was very informative and with additions and improved knowledge shared by our Guest Speaker – Dr. Rajnikant Verma sir gave everyone a very precise study of the subject E-commerce.



#### Date: October 9

Lecture 3 of the Let's Talk Commerce took place on the date and was delivered by the Head of the event, Hrithik Mathur on 'Personal Finance'.

Everyone was in for a ride the way he explained the management of the personal finance and how money gives the return if used correctly. And with well-informed knowledge from our Guest Speaker and our beloved professor Dr. Aditya Tripathi, management of personal finance was never this easy.



Lecture 4 of Let's Talk Commerce where Sonam Gupta held the torch for us to know more about the IPOs and their workings.

She explained well the trends and what can we expect from the coming IPOs in the future. Adding cherry on the top, our Guest Speaker- Dr. Pooja Talwar held a very strong view on the IPOs and added and shared their expertise.



### **Date: October 22**

Tradestation – A virtual Trading Competition, the event was organized on D2C- Dare to Compete platform and was focused on the investing skills of the participants.

Participants were provided with virtual money and they were expected to invest such amount in stocks in the market.

The one who earned them maximum profit margin would become the winner and got Zomato vouchers.



Lecture 5 of the Let's Talk Commerce was held on the date and Suraj Jha took the initiative to hold the interactive session this time to share his competent knowledge of 'Cryptocurrencies and Blockchains'.

Our Guest Speaker Ms. Garima gave us a head start on the topic and then Suraj Jha came forward with his problemsolving techniques in the cryptocurrencies market.

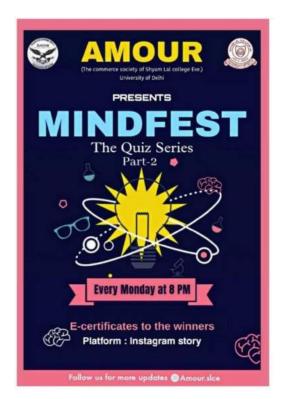


**Date: October 30** 

Lecture 6 of Let's Talk Commerce held at the date and was led by Yashashvi who shared her expendable knowledge on *Mutual Funds*.

Our Guest Speaker- Sh. J.K Bareja sir came and held a very informative study on mutual investments of their own.

The session was well versed and held the weight on each and every attendee.



**Date: November 8** 

### Series 2

Series 2 of Mindfest commenced from the date for another 4 weeks but this time on every Monday 8 PM.

The series covered each and every topic for the quiz starting with Social Awareness and going towards financial awareness and we also introduced personality of the week where a known personality was put on the page for their achievements.

At the end winners were provided with the e-certificates.



#### **Date: November 13**

Lecture 7 of Let's Talk Commerce, Rishabh Khemnani explained the untouched area of Insurance and held an interactive session on the topic.

Our Guest Speaker- Mr. Kamal Bhowmik, with his expertise extended to the informative session and made us well versed on the topic.



### **Date: December 22**

*Orientation-* A session for the freshers was held to give them a glimpse of the society and its workings.

Not only the orientation aimed for them to encourage them to join the society but they were given an experience of what being part of commerce society is.

We organized puzzle games for them and winners were appreciated on the Instagram Handle.