


SHYAM LAL COLLEGE (EVE.)

UNIVERSITY OF DELHI

Faculty Proforma



Title	Dr.	First Name	Rekha	Last Name	Kashyap	
Designation		Assistant Professor				
Address		A-23, Gali No.-15 Sitapuri (Behind Dabri Police Station) New Delhi-110045.				
Phone No	Office	011-22324883				
Residence	Mobile	9971816771				
Email	Web-Page	rkashyap@shyamlale.du.ac.in				
Educational Qualifications						
Degree	Institution				Year	
Ph.D. (Commerce)	CMJ University				2012	
M.Com	University of Pune				2001	
B.Com	University of Pune				1998	
Intermediate	KVK, NDA, Pune				1995	
High School	KVK, NDA, Pune				1993	
Career Profile						
<ul style="list-style-type: none"> Assistant Professor, Department of Commerce, Shyam Lal College (Evening), University of Delhi – September, 2014 to till date. 						
Administrative Assignments						
<u>Administrative Experience</u>						
Areas of Interest / Specialization						
E-Commerce, Human Resource Management, Personnel Management, Industrial Relation, Marketing and Computer Applications for Business.						
Subjects Taught						
Shyam Lal College (evening)						
Job Profile: Teaching						
Subjects Taught:						
<ul style="list-style-type: none"> Computer Applications in Business E-Commerce Human Resource Management 						

- Principles of Marketing
- Advertising
- Entrepreneurship

Research Guidance

Publications Profile

Publications

RESEARCH ARTICLES PUBLISHED

1. Rekha kashyap " From Traditional to E-Marketing : Issues & Challenges" published in ASPIRARE, An International Journal of Commerce & Management, Vol. No.2, (September 2015) ISSN (P) : 2394-0484 ISSN (E) : 2394-6601, Pg-1.
2. Rekha kashyap " Carbon Credits - A Step to Reduce Air Pollution" published in International Journal of Engineering Research and Management Technology, Vol. No.2, Issue No. 4 (July 2015) ISSN : 2348- 4309, Pg-42.
3. Rekha kashyap " NGOs Contribution towards Environmental Protection And Green Economy" published in International Journal of Engineering Research and Management Technology, Vol. No.2, Issue No. 1 (January 2015) ISSN : 2348- 4309, Pg-82.
4. Rekha kashyap " Trends of Retailing in E- Commerce - Product and Service" published in Global Journal of Enterprise Information System Vol. No5,(2013) GJEISIPRINT ISSN : 0975- 153X ONLINE ISSN : 0975- 1432 , Pg-40.
5. Rekha kashyap "E-Commerce: An overview of different methods of E- Commerce in present scenario" Published in IJITM - International Journal of Information Technology and Management, Vol. No.2, (2012) ISSN: 2249-4150, Pg -1.
6. Rekha kashyap "E-Commerce : A Growing prospect from Traditional to E-Retailing" Published in IJITM - International Journal of Information Technology and Management, Vol. No.3, (2012) ISSN: 2249-4150, Pg -1.

Conference Organization/ Presentations

REFRESHER COURSE/FDP/Conference/Seminar/Workshop/ Webinar Attended

1. Participated in One week Faculty Development Programme on "Online Teaching Platforms" Organized by Shyamlal College Eve, University of Delhi, August 10-17, 2020.
2. Participated in one week FDP on Marketing Research organized by Internal Quality Assurance Cell (IQAC) of Shyam Lal College(Evening) from August 21st to August 26th, 2017.
3. Attended two-day faculty development program on "computer application in business" held on 20-21/1/2017 at the auditorium of SGBT Khalsa College, university of Delhi.
4. Attended workshop on SPSS organized by ICFAI-Business School & Shyam Lal College (Eve.), University of Delhi on October 10, 2015.

5. Participated in the International Conference on "Unleashing Potential of Renewable Energy for Sustainable Development: Opportunities & Challenges" organized by Shyam Lal College (Evening), held on January 13-14, 2015 at Constitutional Club of India, Rafi Marg, New Delhi-110001.
6. Participated in Accountancy & Commerce Education Summit - One-day seminar on "Accountancy & Commerce Education Summit" held on January 19, 2015 at "Gulmohar" India Habitat Centre, New Delhi.
7. Participated in Accountancy & Commerce Education Summit 2013 - One-day seminar on "Accountancy & Commerce Education Summit" held on September 11, 2013 at "Gulmohar" India Habitat Centre, New Delhi.

Research Projects (Major Grants/Research Collaboration)

Awards and Distinctions

Association With Professional Bodies

Lifetime Membership- Indian Commerce Association

Other Activities

- Organized Industrial Visits – B.Com students.
- Member, Magazine Committee, Ankur - Eco Club, Skill Development Committee, Departmental Website Committee.
- Paper setting for Practical Paper of B.Com/B.Com(H) subject- Computer Applications In Business.



Signature of Faculty Member