


SHYAM LAL COLLEGE (EVE.)

UNIVERSITY OF DELHI

Faculty Proforma



| Title | Dr | First Name | NEETU | Last Name | GUPTA | Photograph |
|---|--|------------|-------|-----------|-------|---|
| Designation | Assistant Professor | | | | |  |
| Address | RZ -67, Front side First Floor, New Uttam Nagar, New Delhi - 110059 | | | | | |
| Phone No Office | 9873500137 | | | | | |
| Residence Mobile | 9971685874 | | | | | |
| Email | ngupta@shyamlale.du.ac.in | | | | | |
| Web-Page | | | | | | |
| Educational Qualifications | | | | | | |
| Degree | Institution | | | | Year | |
| P.HD | Mewar University | | | | 2019 | |
| NET + JRF | UGC | | | | 2012 | |
| MBA | GGSIPU | | | | 2009 | |
| M.Com | Himachal Pradesh University | | | | 2007 | |
| B.Com | Delhi University | | | | 2003 | |
| Career Profile | | | | | | |
| <ul style="list-style-type: none"> Assistant Professor, Department of Commerce, Shyam Lal College (Eve), University of Delhi – 2015 to till now Lecturer, Department of Commerce, Guru Arjan Dev Institute of Management & IT - September 2010 to August 2014. Lecturer, Department of Commerce, Trinity Institute of Management and Technology - July 2009 to August 2010. | | | | | | |
| Administrative Assignments | | | | | | |
| <ul style="list-style-type: none"> Working as a member in Picholics society from 2020 till now. Working as a member in AMOUR – Commerce Society. Participated in the team of paper setter as Examiner in semester ending examination for the session of 2016-17 of Delhi University. Worked as a resource person in Annual commerce fest “Initium De Fest” held on 5-6th April 2017. Worked as Centre Superintendent in the Annual Examination of April- May 2011 of Guru Nanak Dev University at Guru Nanak Institute of Management & IT, Punjabi Bagh. Worked as cultural coordinator in both the colleges i.e. Trinity & GADIMIT. | | | | | | |

| |
|---|
| Areas of Interest / Specialization |
| <ul style="list-style-type: none"> • Finance • Management • Banking Management |
| Subjects Taught |
| <ul style="list-style-type: none"> • Investment in Stock Market • Management Principle and its Application • Business Organization and Management • Fundamental of Investment • Business Mathematics and Statistics |
| Research Guidance |
| |
| Publications Profile |
| <ul style="list-style-type: none"> • Published a Chapter titled NEW INDIA CHALLENGE-NPAs in a book "Business Finance- The Changing Scenario" having ISBN 978-81-949466-5-6 in March 2021 |
| Publications |
| <ol style="list-style-type: none"> 1. Goverdhan, Tripathi A., & Gupta Neetu, (2019). A Study On Impact Of Public Sector Bank's Mergers And Acquisitions On NPA, <i>Universal Review</i>, ISSN : 2277-2723, Volume VIII, Issue IV, April (535-545). 2. Goverdhan, Tripathi A., & Gupta Neetu, (2019). An Analysis of NPA Management of State Bank of India during the Financial crisis, <i>Universal Review</i>, ISSN: 2277-2723, Volume VIII, Issue IV, April (1192-1205). 3. Gupta Neetu, (2018). A Study of Banking Frauds in India, <i>Vivekananda Journal Of Research</i>, ISSN 2319-8702, Vol. 7, Special Issue 1, May, (249-255). 4. Gupta Neetu, (2016). An Analysis of Indian Banking Sector on the basis of Capital Adequacy Norms, <i>Aspirare</i>, ISSN: 2394-0484, Volume No. 3, September,(44-51). 5. Gupta Neetu, (2015). A Study Of ARCs: Tool To Clean NPAs of The Indian Banking Sector, <i>International Journal of Research in Commerce & Management</i>, ISSN 0976-2183, Volume No. 6, Issue No 10, October,(87-91). 6. Gupta Neetu, (2015). A Comparative Study Of Different Banking Sector On The Basis Of NPAs, <i>International Journal of Research in Commerce, Economics & Management</i>, ISSN 2231-4245, Volume No. 5, Issue No 8, August,(89-92). 7. Gupta Neetu, (2013). Banking Reforms –deregulation of Saving deposit Interest rate & Management of NPAs, <i>Journal of Global Information and Business Strategy</i>, ISSN 0976-4925, Volume No. 4, Issue No 1, February,(42-54). |

8. Gupta Neetu, (2011). FDI in Higher Education in India, *Lingaya's Lalita Devi Journal of Professional Studies*, ISSN 2230-987X, March.
9. Gupta Neetu, (2011). A Financial Instrument – Derivative, *Trinity Journal of Management, IT & Media*, ISSN 2320-6470, Vol 1, Issue 1, March(29-34).

Conference Organization/ Presentations

1. Presented a paper titled A study of Banking Frauds in India in International Conference – TeLMISR – 2018 Information Security Risks – Techno Legal Management, on 21st -22nd May 2018 organized by Vivekananda Institute of Professional Studies.
2. Presented a paper titled An Analysis of NPA Management of State Bank of India during Financial Crisis in National Conference- Augmenting Competencies and Strengthening Organisational Strategies : Vision India on 3rd February 2018 organized by Delhi Institute of Advanced Studies.
3. Presented a Paper titled FDI in Higher Education- Pros & Cons in National seminar- Contemporary Issues in Management, on 11-12th March 2011 organized by Lingaya's Lalita Devi Institute of Management Studies.

Research Projects (Major Grants/Research Collaboration)

Awards and Distinctions

Association With Professional Bodies

- Life member of INDIAN COMMERCE ASSOCIATION

Other Activities

1. Enrolled in a PG level certification course titled BANKING AND FINANCIAL MARKETS:A RISK MANAGEMENT PERSPECTIVE from Indian Institute of Management Bangalore (IIMB) on SWAYAM in March 2020 (Result Awaited)
2. Pursuing Online ARPIT course, a Refresher course in Commerce in Financial Market & Emerging Business Model from University of Kerala, on SWAYAM in 2020.
3. Completed online ARPIT Course, Refresher course in Commerce on SWAYAM, awarded by Shri Ram College of Commerce, University of Delhi in February 2020.
4. FDP program on "MOOCs and e content development" held from 13th- 17th July 2019 at Deen Dayal Upadhyay College, University of Delhi. It was jointly organised with SWAYAM and CEC.

5. Participated in FDP on “Effective Teaching and Learning Practices” from 22-26 September 2018 at Shyama Prasad Mukherji College for Women, University of Delhi.
6. Participated in one week FDP on “Hands on Practice of Advanced Data Analysis Tools” from 15th- 21st December 2018 at Bharati College, University of Delhi.
7. Participated in one week FDP on “Marketing Research” from 21st- 26th August 2017 at Shyam Lal College (Eve), University of Delhi.
8. Participated in one week FDP on “Research Methodology and Data Analysis Using SPSS” from 19th to 25th December 2016 at Lingaya’s Lalita Devi Institute of Management & Science, GGSIPU.
9. Participated in FDP on “Enhancing Teaching Skills for Turbulent Global Financial Environment” from 20th to 21st May 2013 at Maharaja Agrasen Institute of Management Studies, GGSIPU.
10. Participated in two week FDP on “Advance Data Analysis through Data Analysis Software” from 14th- 26th June 2010 at ITS Management & IT Institute in association with AICTE.



Signature of Faculty Member